

## Sponsorship Opportunities - CPBI Southern Alberta Region

January - December 2022	Gold	Silver	Bronze
<b>Applicable to on-line events hosted by CPBI Southern Alberta and in-person events when permitted</b>			
Thank you credits to attend CPBI events. Credits may be used toward event registrations. <sup>1</sup>	25 credits	15 credits	5 credits
Sponsors recognized and thanked at all educational events held in 2022 and on the Southern Alberta section of the CPBI website.	Included	Included	Included
Sponsors' logo included on announcements, pre-event slide shows and sponsor sheets.	Included	Included	Included
Sponsors will be assigned a CPBI liaison for the purpose of communicating potential topic and speaker recommendations to the program committee.	Included	Included	Included
Sponsors may place promotional materials on the registration table and/or in the handouts section of our virtual platform.	Included	Included	N/A
Sponsors may place promotional materials on the delegate tables at the half day education seminars (Benefits 101, Retirement Plans 101, etc.) and/or in the handouts section of our virtual platform.	Included	N/A	N/A
<b>Sponsorship Package<sup>2</sup></b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>

**Notes:**

1. Credits may be redeemed for events:
  - Online events hosted by CPBI Southern Alberta: One hour session = 1 credit; Virtual table = 3 credits
  - In person events when permitted: Lunch = 3 credits; Half-day seminar = 5 credits.
2. We will accept up to 10 Gold, 10 Silver and unlimited Bronze sponsorships.